JILL JOHNSON

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# Professional Profile

Award-winning visual storyteller and freelance photographer in corporate, newspaper, magazine, advertising, book publication and fine art.

# Education

Master of Fine Arts, Visual Communication, Texas A&M Commerce- 21 hours completed

Bachelor of Arts-Journalism, Photojournalism sequence, University of Texas at Austin

# Experience

**Senior Photographer 2014-2021**

**University of North Texas Health Science Center at Fort Worth (HSC)**

Managed all photography projects, on and off campus, working in collaboration with all HSC schools and departments to ensure brand and vision.

Responsibilities included:

* Shooting and editing high quality photographs for news, publications and other marketing communication projects on a tight deadline.
* Working closely with all medical and research schools, deans and students’ campus wide to develop and create their vision photographically.
* Creating story ideas for the website that aligned with social media platforms.
* Coordinating schedules and delivery of all photographic projects within a timely and professional manner from the initial contact to the finished product.
* Establishing and maintaining relationships campus wide from the groundskeepers to President Williams.
* Working directly with designers in developing the visual component of publications and the departmental website.
* Collaborating in top-level planning sessions for all Office of Communication publications, in particular *Solutions* magazine.
* Collaborating with all writers for internal and external stories on the web, magazine and all marketing collateral.
* Managing freelance photographer’s assignments, scheduling, delivery and invoicing of all jobs.
* Managing photography for marketing collateral, annual reports, brochures for all schools and departments on campus.
* Developing and implementing a photo request system to streamline the photography intake process
* Building and maintaining a photo archive system with Photo Shelter software including all metadata.
* Editing work submitted by others, retaining the substance of their content while enhancing its quality, including photos, video and text.
* Creating and implementing a Photography Guideline for the website.
* Establishing and managing *Heads Up Day* for professional head shots for the more than 1,000 staff and 2,329 students.

## Jill Johnson Photography 2008-2022

* Commissioned by Cassco/Edwards Ranch to photograph the Edwards Ranch for their corporate headquarters.
* Moncrief Cancer Center, Fort Worth

See, Test and Treat program event

* 360West Magazine,Fort Worth, Texas

Conduct photo shoots for editorial work, setting up locations, style and look of images.

Collaborating with designers, editors and writers on stories on deadline.

* Bass Performance Hall,Fort Worth, Texas

Serve as primary photographer for all performances, presentations and educational programs.

* Texas Christian University**,** Fort Worth, Texas

Primary photographer for Alumni Relations shooting events, portraits and social media content on deadline.

Organized and produced a series of photographs for the TCU magazineand website.

* Fort Worth Zoo, Fort Worth, Texas

Create concept and design for a series marketing The Penguin Party for the past 5 years.

* Children’s Medical Center of Dallas, Dallas, Texas

Photographed *A Day in the Life* for CMC’s magazine-style annual report.

* Chesapeake Energy, Fort Worth, Texas

Photographed and produced images for website, newsletter and magazine.

* E! Entertainment Television

Photographed film production stills on location for television show, “Dallas Divas & Daughters.” Collaborated with producers, camera assistants, grips and cast members.

* Fort Worth Symphony, Fort Worth, Texas

Photographed performances and portraits for the FWSO website and programs.

* Texas Wesleyan University**,** Fort Worth, Texas

Acted as campus photographer for two years, capturing the spirit of campus life with shots of student life and faculty for the TWU magazine, website, newsletters and calendar.

* *Glamourpuss: The Enchanting World of Kitty Wigs*, Chronicle Books

Released in October 2009, currently in reprint

Managed concept design and all photos for book from inception to completion.

Coordinated all clients, locations, styling; conducted print and television interviews; served as spokesperson for the book.

*Glamourpuss* debuted in the top 300 on Amazon; first run of 20,000 sold out in two months.

Photos appeared in worldwide press including People, CNN, MSNBC, LIFE, and the cover of Publisher’s Weekly.

* Editor and Curator of Photography for Loli Kantor series, “There Was a Forest.”

Conceptualized and organized photo essay for exhibition and artist book in this series. Edited decades of photographs to create a vision and storyline of Jewish culture in Poland.

**Staff Photographer, *Fort Worth Star Telegram* 1996-2008**

* Produced editorial, portrait and news photography under tight deadlines.
* Collected and reported news and events.
* Responsible for photo editing, reporting, researching, writing, and art direction.
* Generated story ideas wrote proposals and collaborated with reporters, designers and editors on numerous long-term photo essays.
* Selected to photograph *Newsmakers of the Year* for 4 years in a row, including Lance Armstrong, Willie Nelson and President Obama, among others.
* Proficient with camera-to-press digital flow. Skilled in Photoshop, Bridge, Studio lighting, 120 camera formats.
* Shot extensive travel photo series in Bali, Cuba, Mexico and Europe.
* Chosen to photograph the same characters 20 years later for Richard Avedon's portrait series *In the American West* as part of the Amon Carter museum's 20th anniversary celebration of Richard Avedon's controversial portrait series.
* Generated a photo series on children with mental health issues and special needs.
* Selected to photograph and design a special section portrait series of members of the Texas Cowgirl Hall of Fame.

**Mentored TCU photography students**

* Helped introduce photography students to the realities of the profession through on-location photo shoots, documentary and portrait photography. Also tutored students in all aspects of photography including editing images, digital workflow, lighting, and working with clients.

**Guest Lectures**

* University of Texas at Austin, Photojournalism Department
* The Art Institute of Dallas, Photography Department
* Northside High School, Fort Worth, Texas
* Riverside Middle School, Fort Worth, Texas
* Hill School, Fort Worth, Texas
* Safe Haven of Fort Worth

**Representation**

* + - Artspace 111 Fort Worth, 2010-Current

**Solo Exhibitions**

* *Presents, Prints, Paintings*,Artspace 111, November 3, 2022
* *WEST TEXAS*, Artspace 111 December 2014
* *Go West*, W.I.P Works in Progress, Fort Worth, Texas, 2007
* *Movements*, W.I.P Works in Progress, Fort Worth, Texas, 2006

**Group Exhibition**

* *Big Bend*, Artspace 111, 2022
* *Good Things/Small Packages*, Artspace 111, 2020
* *40 Pieces for 40 Years*, Artspace 111, 2020
* *Miniature*, Artspace 111, 2019
* *Sussie,* Artspace 111, 2018
* *Still Life,*Artspace 111, 2017
* *Greatest Hits*, Artspace 111, 2016
* *Nature’s First Green is Gold*, Artspace 111, 2016
* *Sibling Revelry,* Artspace 111, 2014
* *The Roads,* Artspace 111, 2010
* *Tru-Vue*, Fort Worth Community Arts Center, 2009
* Gallery 414, Fort Worth, Texas, 2008
* Projex Gallery, Austin Texas, 2004

# Awards

* Valubility of the Year, HSC
* Houston Press Club, Lone Star Award Photo Package: 1st place
* Houston Press Club, Lone Star Award Photo Package: 2nd place
* Frank M. Adams Award, Outstanding Media Volunteer Service
* Amon Award recipient, *Fort Worth Star Telegram*
* Katy Award Nominee, Press Club of Dallas
* NPPA Region 8 Clip Contest Winner